

Entrepreneur Peter H. Thomas Honors Son With Lifemannual, A ‘Virtual’ How-To Program For Success

New Web Site Shows 5 Steps to a Values-Driven Life

Victoria, BC (PRWEB) June 26, 2006 -- Entrepreneur, business mentor and self-help leader Peter H. Thomas may be retired, but his comeback venture into capital is all about social capital. Thomas' not-for-profit company, LifePilot, is now offering a web-based 'operations manual for life' that teaches people to discover and then live by their values, aligning them with their daily goals in order to reach their highest, personal potential.

LifeManual, a values-based LifePilot program born of the practices that led to Thomas' great business and personal successes over 40 years, is an accolade to Todd Thomas, the author's son. The younger Thomas committed suicide as a result of a mental illness. In tribute, net proceeds from all the LifePilot initiatives are earmarked for building community programs that share the tools and message of LifePilot as well as to the Todd Thomas Foundation (<http://www.toddthomasfoundation.org/>) to support mental health crisis treatment programs and children's charities. To date, close to three million dollars have been raised for the Todd Thomas Foundation (USA) and the Thomas Foundation (Canada).

LifeManual is the new web-based version of the LifePilot Workshop, Thomas's world-renowned personal management workshop program. It's been embraced worldwide and endorsed by young and old--from academic achievers to global business leaders, from young entrepreneur students to jail inmates. (<http://www.lifemannual.com/index.php?page=stories>)

From a Workshop to the Web: Taking LifeManual Online

LifePilot's success is heavily supported by testimony of unlimited success. However, the workshop format of the program limits how far the LifePilot message can spread since participation is limited to on-site participants. "Adding the virtual LifeManual program by providing the entire experience and support network through the Web is a way that we can reach out to a much larger audience," Chris Smith, VP of LifePilot, said. "Offering LifeManual on the Internet will help us achieve two goals: we can help more people achieve personal happiness, succeeding in reaching their highest, personal potential, and we can also raise much needed awareness and funding for mental health and the numerous other charities we support."

The web-based LifeManual program is a process that includes workshop-styled online video seminars and the complete LifeManual text. Through the program, participants create their personal LifeManual, "a blueprint to an extraordinary life."

Star Entrepreneur Shares A Plan for Personal and Professional Success

Though Thomas won't benefit from LifeManual financially, he's just as zealous about this new undertaking as the work that led to his past career successes. Those mega successes span almost four decades, earning him an impressive reputation as a brilliant real estate entrepreneur and investment strategist.

Thomas is credited by associates as being one of the world brand developers for Century 21 Real Estate. He was founder and chairman of Century 21 Real Estate Canada Ltd., which developed into the largest real estate network in the country. When he sold the company in 1987, it had achieved \$9 billion in annual sales and employed 8,500 sales representatives with 450 franchises.

Thomas was also founder of Samoth Capital Corporation, a real-estate investment firm, and developed the Four Seasons Resort in Scottsdale, Arizona. Mystic Tan Canada (a UV-free alternative tanning system) is another golden achievement, along with shopping center development and even a new Nashville-based management group for country music artists. In addition to LifeManual, he's also authored three best-selling business books and is a highly regarded business strategist, sales coach, entrepreneurial mentor, and charitable supporter.

Thomas' own LifeManual is just as important today as it was years ago, since it's a ready reminder and record of what's really important – “my LifeManual contains my values and records how I live by them.”

About LifeManual

Accredited by Arizona State University and the University of Victoria, the LifeManual program, www.lifemanual.com, is a systematic process of activities, mental exercises and reflection that leads to self discovery – an epiphany i.e., an instant wake-up call. The 5-step journey of mentorship and guidance will uncover your core values and show you how to align these values with daily decisions and goals to attain positive change and ultimately to help you reach your highest, personal potential.

LifeManual.com has guided over 1,000 LifePilot graduates, who range from jet set entrepreneurs to jail inmates, with the proven self help, motivation, inspiration, and time management practices to chart a course of existence that is more fulfilling, meaningful and valuable.

About LifePilot

Founded by Century 21 Real-Estate entrepreneur and Four Seasons hotel developer, Peter H. Thomas, LifePilot is a values based organization structured as a not-for-profit organization from inception. Net proceeds from LifePilot programs are allocated towards community and charitable programs with any year-end net earnings distributed to charities via the Thomas Foundation (Canada) and the Todd Thomas Foundation (USA). The concept of LifePilot was inspired by the tragedy of Thomas' son Todd, who committed suicide at age 36 due to mental health disorders. www.lifepilot.org

For more information:

Amy Hooker, maven communications, inc. for LifePilot
910-362-8004

###

Contact Information

Amy Maven

LifePilot

<http://www.lifemanual.com>

910-362-8004